

ENTERPRISE IT SOLUTIONS 2016-2017

Bachelor Degree:	Software Engineering	801G
Course title:	Enterprise IT Solutions	454
Year/Semester:	Second Semester	ECTS Credits: 6

DEPARTMENT

Mathematics and Computer Science					
Address:	Madre de Dios 53				
City:	Logroño	Province:	La Rioja	Postal code:	26006
Phone number:	+34-941-299-452		Email address:	dpto.matematicas@unirioja.es	

ENGLISH-FRIENDLY FACULTY

Name:	Angel Luis Rubio García				
Phone number:	+34-941-299-449	Email address:	arubio@unirioja.es		
Office:	3222	Building:	CCT		

CONTENTS

UNIT 0. Introduction. Enterprise divisions based on IT solutions: back-office, front-office

UNIT 1. IT solutions in the IT enterprise: version control systems

UNIT 2. Website as essential enterprise IT solution: development of enterprise websites by means of guided or semi-automatic systems

UNIT 3. Content Management Systems (CMS)

UNIT 4. Enterprise Resource Planning (ERP)

UNIT 5. Customer Relationship Management (CRM)

UNIT 6. E-commerce platforms

REFERENCES

Title
Git : version control for everyone; Somasundaram, Ravishankar; Packt, 2013.
Web Content Management Systems (WCMS): High-impact Strategies; Roebuck, Kevin; Tebbo, 2011.
Modern ERP: Select, Implement and Use Today's Advanced Business System; Bradford, Mariann; Lulu, 2010
Customer Relationship Management (CRM) Software: High-impact Strategies; Roebuck, Kevin; Emereo, 2012

EVALUATION SYSTEM

Works and team projects
Oral presentations
Observation techniques